

NEWS RELEASE



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4-in-10 Say Ontario Moving in Wrong Direction

But almost a quarter think Ontario moving in right direction

Toronto, May 12th – In a random sampling of public opinion taken by The Forum Poll™ among 1103 Ontario voters, 4-in-10 (40%) say Ontario is currently moving in the wrong direction. Almost a quarter (22%) say Ontario is moving in the right direction, with almost a third (30%) saying Ontario is treading water, neither moving in the right nor wrong direction. (8%) say they do not know.

Respondents most likely to say Ontario is moving in the wrong direction include those aged 45-54 (43%), 55-64 (46%), earning \$60,000-\$80,000 (50%) or the most wealthy (47%), with some college/university (42%), a college/university degree (42%), or a post-graduate degree (41%), and supporting the PCs (58%).

Respondents most likely to say Ontario is moving in the right direction include those aged 34 or younger (28%) or 35-44 (26%), the least wealthy (40%), living in Toronto (31%), with a post-graduate degree (27%), and supporting the Liberals (55%).

“Almost twice as many people feel that Ontario is moving in the wrong direction than in the right direction. Ultimately, if the opposition parties can tap into this feeling of discontentment, it could help them in the next provincial election,” said Dr. Lorne Bozinoff, President of Forum Research.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1103 randomly selected Ontario Voters. The poll was conducted May 9-10, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp



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Ontario's direction

Overall, is Ontario moving in the right direction, the wrong direction, or neither?

Age/Gender

| % | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|---------------------------------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample | 1103 | 163 | 126 | 193 | 255 | 366 | 544 | 528 |
| Right direction | 22 | 28 | 26 | 20 | 21 | 17 | 18 | 26 |
| Neither the right nor wrong direction | 30 | 27 | 30 | 31 | 27 | 36 | 31 | 30 |
| Wrong direction | 40 | 36 | 36 | 43 | 46 | 38 | 45 | 35 |
| Don't know | 8 | 9 | 8 | 7 | 6 | 9 | 7 | 9 |

Income

| % | Total | <\$20K | \$20-\$40K | \$40-\$60K | \$60-\$80K | \$80-\$100K | \$100-\$250K |
|---------------------------------------|-------|--------|------------|------------|------------|-------------|--------------|
| Sample | 1103 | 104 | 149 | 148 | 110 | 128 | 197 |
| Right direction | 22 | 40 | 27 | 13 | 20 | 20 | 18 |
| Neither the right nor wrong direction | 30 | 30 | 30 | 40 | 25 | 38 | 31 |
| Wrong direction | 40 | 21 | 33 | 38 | 50 | 40 | 47 |
| Don't know | 8 | 9 | 11 | 10 | 5 | 2 | 4 |



Region

| % | Total | Eastern Ontario | Toronto 416 | Toronto 905 | South-western Ontario | North-eastern Ontario | North-western Ontario |
|---------------------------------------|-------|-----------------|-------------|-------------|-----------------------|-----------------------|-----------------------|
| Sample | 1103 | 161 | 177 | 329 | 245 | 141 | 50 |
| Right direction | 22 | 23 | 31 | 18 | 21 | 18 | 24 |
| Neither the right nor wrong direction | 30 | 29 | 27 | 33 | 28 | 35 | 30 |
| Wrong direction | 40 | 41 | 32 | 41 | 43 | 41 | 44 |
| Don't know | 8 | 7 | 10 | 7 | 8 | 6 | 2 |

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Education

| % | Total | Secondary school or less | Some college or university | Completed college or university | Post graduate studies |
|---------------------------------------|-------------|--------------------------|----------------------------|---------------------------------|-----------------------|
| Sample | 1103 | 189 | 301 | 416 | 197 |
| Right direction | 22 | 21 | 18 | 23 | 27 |
| Neither the right nor wrong direction | 30 | 35 | 34 | 28 | 26 |
| Wrong direction | 40 | 30 | 42 | 42 | 41 |
| Don't know | 8 | 13 | 6 | 7 | 5 |

Voter Ballot Intention

| % | Total | Progressive Conservative | Liberal | New Democratic | Green | Other Parties |
|---------------------------------------|-------------|--------------------------|------------|----------------|-----------|---------------|
| Sample | 1103 | 451 | 247 | 236 | 63 | 29 |
| Right direction | 22 | 5 | 55 | 16 | 23 | 11 |
| Neither the right nor wrong direction | 30 | 31 | 24 | 29 | 48 | 24 |
| Wrong direction | 40 | 58 | 13 | 46 | 26 | 64 |
| Don't know | 8 | 6 | 9 | 9 | 3 | 0 |



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